

# BOB LEPRE

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## Professional Career

- Managing Partner & Principal, New England Consulting Group
- EVP & General Manager, Tampax
- EVP, Marketing Corporation of America
- Manager Advertising & Promotions, AMC/Jeep
- Sr. Brand Manager, Lifesaver
- Brand Manager, Procter & Gamble
- Chemist, Union Carbide
- MBA, The Wharton School University of Pennsylvania
- BS Chemistry, Columbia University

## Corporate Clients



## Personal Interests

- Lover of fine foods
- Amateur chef of peasant Italian cooking
- Skier on snow/ice of New England
- Chaired Multiple Sclerosis chapter
- Music buff
- Fascinated by new food product science
- Bound and determined to take Jets to the Super Bowl
- Watching my twin girls go through college
- Student of all advertising
- Theater aficionado

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